

ADVERTISING

RSCM
MEDIA
INFORMATION
2012

The Royal School of Church Music

The RSCM (Royal School of Church Music) is an ecumenical Christian charity that exists to promote the best use of music in worship:

8,500 members and friends

in over **40 countries**

encouraged by **650 volunteers**

supported by a small **central staff.**

The RSCM is committed to achieving the best use of good music in worship – whatever the resources, whatever the style. Through education, training, publications, advice and encouragement, we aim to support church music today and to invest in church music for the future.



CMQ

RSCM
CHURCH MUSIC
QUARTERLY



THE RSCM MAGAZINE

Feature articles on a **wide range of subjects**

Interviews with **leading musicians, writers and personalities**

News and reports of RSCM activities and from the world of church music

Reviews of publications (books and CDs)



Articles in 2011 included:

The sacred sounds of today, Resourcing school worship, Musicians and clergy: forging new relationships for 21st century worship, Methodism and its music, Ancient and modern – music in different styles, Organists in training, The living art of hymn writing, John Stainer: a life in music

WHAT OUR MEMBERS SAY*

'Congratulations on the high quality and content of your publications'

'An excellent, beautiful magazine'

'A good read and motivator'

'An excellent publication and a real credit to RSCM'

'I read CMQ from cover to cover immediately it arrives'

ABOUT CMQ

The Royal School of Church Music has published a quarterly journal since 1928. Since January 1977 it has been known as CMQ (Church Music Quarterly). From its inception, CMQ has offered expert advice, information and inspiration to church leaders, musicians and music lovers around the world. It continues to be a leading source of church music news in the English-speaking world.

www.rscm.com/cmq

ONLINE BENEFIT FOR ADVERTISERS
Advertisers in CMQ and *Sunday by Sunday* receive a **FREE** link on the RSCM website.

FACTS AND FIGURES

Circulation of 13,000

11,000 UK and 2,000 overseas

Readership of 40,000

Research indicates that each copy of CMQ is read by an average of 3 people*

Controlled circulation

RSCM-affiliated churches, schools and other institutions, Individual Members and Friends of the RSCM, libraries around the world

Diverse international network of readers

Church musicians, organists, clergy, music directors, worship leaders, teachers, music lovers, supporters

*According to surveys in 2007 and 2010

Sunday by Sunday



WORSHIP LEADERS'
RESOURCE



THE RSCM GUIDE FOR ALL WHO
PLAN AND LEAD WORSHIP

The **leading resource of its kind**
for church musicians

Week-by-week **liturgy**
planner for selecting music and
preparing services

Feature articles with **expert**
advice and guidance on
practical issues

Musical **training material**

Reviews of printed music
(including choral and organ)

ONLINE BENEFIT FOR ADVERTISERS
Advertisers in *CMQ* and *Sunday by Sunday*
receive a **FREE link on the RSCM website.**

FACTS AND FIGURES

Circulation of 11,500	10,000 UK and 1,500 worldwide
Controlled circulation	Exclusively available to RSCM members and affiliated groups
Consulted week by week and in depth	Comprehensive reference tool for every Sunday of the church year
Shelf life of up to six months	For long-term planning and weekly guidance
Reaching key decision makers	Church and music leaders in a wide variety of worship settings

Articles in 2011 included:
Leading effective rehearsals, Accompanying worship songs on the organ, Choosing choral music for worship, How to use plainchant, Making the most of your choir, Establishing a music group, Leading eucharistic song, choral masterclasses, organ music recommendations, organ lessons.

WHAT OUR MEMBERS SAY*

- 'A first-rate publication that I find enormously helpful'
- 'A lifeline when I'm out of ideas (usually quite frequently!)
- 'The most important thing of all that you do. I couldn't operate without it!'
- 'Sb is exceptional'
- 'Sb is invaluable and saves hours'

ABOUT SUNDAY BY SUNDAY

Sunday by Sunday was first issued in 1997, offering clergy and church musicians a week-by-week guide to planning music for worship. In 2009 the publication was expanded to include additional articles, reviews and training material. Drawing on the music and spirituality of a wide range of Christian traditions, *Sunday by Sunday* is a comprehensive, authoritative and genuinely ecumenical resource.

www.rscm.com/sbys

RATES

RSCM

CMQ
SUNDAY BY SUNDAY

FULL COLOUR

full page	£1,150
half page	£705
quarter page	£390
eighth page	£210

MONO

full page	£865
half page	£500
quarter page	£290
eighth page	£150

SERIES & JOINT DISCOUNTS

Discounts available – please enquire

PREMIUM POSITIONS

back cover	25% extra
inside front cover	15% extra
inside back cover	10% extra

INSERTS

weight	UK only (11,500)	overseas (2,000)
<12g	£62 per '000	£120 per '000
12-20g	£88 per '000	£240 per '000
>20g	by negotiation	

All rates exclude VAT

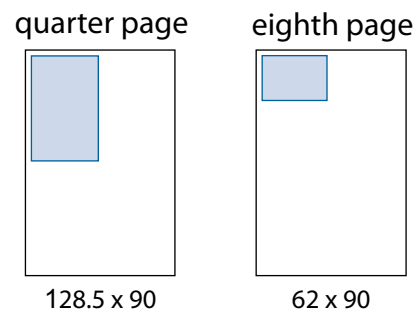
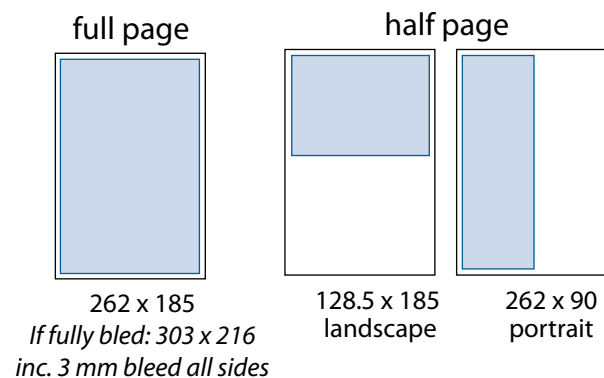
COPY DEADLINES

March issues	13 January
June issues	13 April
September issues	13 July
December issues	13 October

CONTACT

Stephen Dutton
Church Times, 13-17 Long Lane, London EC1A 9PN
T +44 (0)20 7776 1011 / 2 F +44 (0)20 7776 1017
E displayads@rscm.com

MECHANICAL DATA



Please supply files on zip disk, CD or e-mail (if files are under 15MB).

Files must be saved as PDF, EPS or TIFF files for a Macintosh computer and either Grayscale or CMYK format. Resolution of images will need to be 300dpi actual size. A charge for conversion may be payable on advertisements not supplied in digital format (which includes those supplied as Microsoft Word documents).