

# ADVERTISING

RSCM  
MEDIA  
INFORMATION  
2010

## The Royal School of Church Music

The RSCM (Royal School of Church Music) is an ecumenical Christian charity that exists to promote the best use of music in worship:

**8,500 members and friends**

in over **40 countries**

encouraged by **650 volunteers**

supported by a small **central staff.**

The RSCM is committed to achieving the best use of good music in worship – whatever the resources, whatever the style. Through education, training, publications, advice and encouragement, we aim to support church music today and to invest in church music for the future.





## THE RSCM MAGAZINE

Feature articles on a **wide range of subjects**

Interviews with **leading musicians, writers and personalities**

**News and reports** of RSCM activities and from the world of church music

**Reviews of new publications** (books and CDs)



### Articles in 2009 included:

Interview with Keith & Kristyn Getty, All-Age worship, Choosing hymns and songs, Fresh expressions, The art of the descant, Coverdale Psalms, Purcell for church choirs, BCP choral evensong – a living tradition, Mission-shaped music ...

## WHAT OUR MEMBERS SAY

**Congratulations on the high quality and content of your publications**

**An excellent, beautiful magazine**

**A good read and motivator**

**An excellent publication and a real credit to RSCM**

**I read CMQ from cover to cover immediately it arrives**

## ABOUT CMQ

The Royal School of Church Music has published a quarterly journal since 1928. Since January 1977 it has been known as CMQ (Church Music Quarterly). From its inception, CMQ has offered expert advice, information and inspiration to church leaders, musicians and music lovers around the world. It continues to be a leading source of church music news in the English-speaking world.

**NEW BENEFIT FOR ADVERTISERS**  
From March 2010 advertisers in CMQ and Sunday by Sunday will receive a **FREE link on the RSCM website.**

## FACTS AND FIGURES

Circulation of 13,500

11,500 UK and 2,000 overseas

Readership of 40,000

Research indicates that each copy of CMQ is read by an average of 3 people

Controlled circulation

RSCM-affiliated churches, schools and other institutions, Individual Members and Friends of the RSCM, libraries around the world

Diverse international network of readers

Church musicians, organists, clergy, music directors, worship leaders, teachers, music lovers, supporters

# Sunday by Sunday



WORSHIP LEADERS' RESOURCE

www.rscm.com/sbys



THE RSCM GUIDE FOR ALL WHO PLAN AND LEAD WORSHIP

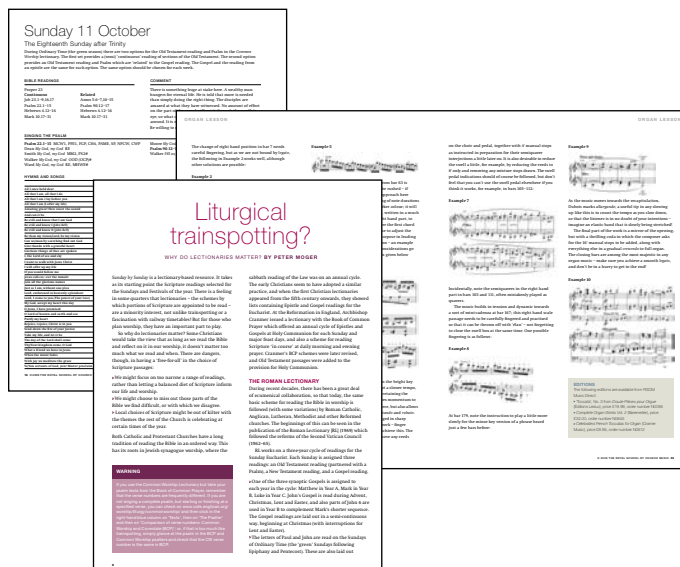
The **leading resource of its kind** for church musicians

Week-by-week **liturgy planner** for selecting music and preparing services

Feature articles with **expert advice and guidance** on practical issues

Musical **training material**

**Reviews** of printed music



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## FACTS AND FIGURES

- Circulation of 11,500
- Controlled circulation
- Consulted week by week and in depth
- Shelf life of up to six months
- Reaching key decision makers
- 10,000 UK and 1,500 worldwide
- Exclusively available to RSCM members and affiliated groups
- Comprehensive reference tool for every Sunday of the Church Year
- For long-term planning and weekly guidance
- Church and music leaders in a wide variety of worship settings

Articles in 2009 included:  
‘Liturgical trainspotting?’ – why lectionaries matter, Organ Lessons on works by Böellmann and Dubois, Choral masterclasses, Using instruments in worship, The role and skills of the cantor, Working within limits? – ideas for churches with limited musical resources . . .

## WHAT OUR MEMBERS SAY

- A first-rate publication that I find enormously helpful**
- A lifeline when I'm out of ideas (usually quite frequently!)**
- The most important thing of all that you do. I couldn't operate without it!**
- SbS is exceptional**
- SbS is invaluable and saves hours**

## ABOUT SUNDAY BY SUNDAY

*Sunday by Sunday* was first issued in 1997, offering clergy and church musicians a week-by-week guide to planning music for worship. In 2009 the publication was expanded to include additional articles, reviews and training material. Drawing on the music and spirituality of a wide range of Christian traditions, *Sunday by Sunday* is a comprehensive, authoritative and genuinely ecumenical resource.

# RATES

RSCM

CMQ  
SUNDAY BY SUNDAY

## FULL COLOUR – no increase from 2009!

|              |       |
|--------------|-------|
| full page    | £1125 |
| half page    | £705  |
| quarter page | £390  |
| eighth page  | £210  |

## MONO

|              |      |
|--------------|------|
| full page    | £825 |
| half page    | £475 |
| quarter page | £275 |
| eighth page  | £140 |

## SERIES & JOINT DISCOUNTS

Discounts available - please enquire

## PREMIUM POSITIONS

|                    |           |
|--------------------|-----------|
| back cover         | 25% extra |
| inside front cover | 15% extra |
| inside back cover  | 10% extra |

## INSERTS

| weight | UK only<br>(11,500) | overseas<br>(2,000) |
|--------|---------------------|---------------------|
| <12g   | £60 per '000        | £120 per '000       |
| 12-20g | £88 per '000        | £240 per '000       |
| >20g   | by negotiation      |                     |

All rates exclude VAT

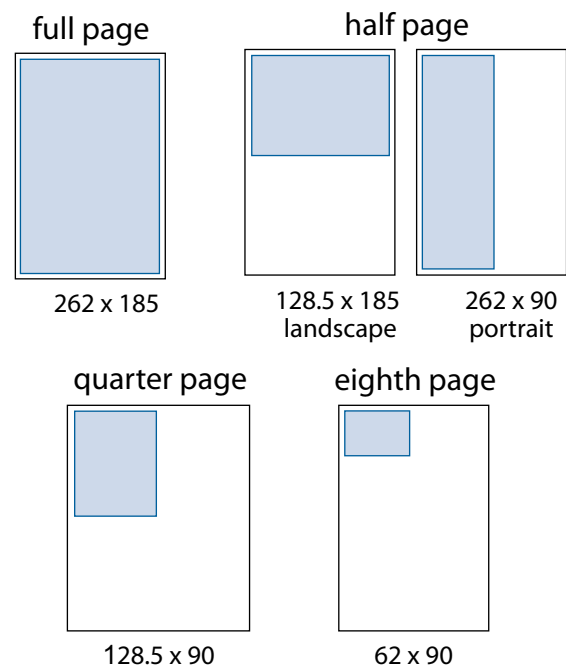
## COPY DEADLINES

|                  |            |
|------------------|------------|
| March issues     | 15 January |
| June issues      | 15 April   |
| September issues | 15 July    |
| December issues  | 15 October |

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## MECHANICAL DATA



Please supply files on zip disk, CD or e-mail (if files are under 15MB).

Files must be saved as PDF, EPS or TIFF files for a Macintosh computer and either Grayscale or CMYK format. Resolution of images will need to be 300dpi actual size. A charge for conversion may be payable on advertisements not supplied in digital format (which includes those supplied as Microsoft Word documents).