

# ADVERTISING

RSCM  
MEDIA  
INFORMATION  
2017

## The Royal School of Church Music

The RSCM (Royal School of Church Music) is a Christian educational charity committed to enabling the best use of music in worship, church life and the wider community.

It is an open, life-long learning organization offering face-to-face and distant education and training through its programmes, courses and activities.

**7,000 members and friends**

in over **40 countries**

encouraged by **600 volunteers**

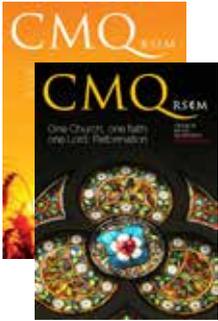
supported by a small **central staff.**



[www.rscm.com](http://www.rscm.com)

# CMQ

RSCM  
CHURCH MUSIC  
QUARTERLY



## THE RSCM MAGAZINE

Feature articles on a **wide range of subjects**

Interviews with **leading musicians, writers and personalities**

**News and reports** of RSCM activities and from the world of church music

**Reviews of publications** (books and CDs)



### Contributors in 2016 included...

Chris Chivers, Ashley Grote, Michael Sadgrove, Catherine Pickstock, Noël Tredinnick, Ruth Meyers, Martin Leckebusch, Anna Macham, plus RSCM staff and regular contributors ...

### Feature articles and themes included...

Quality in church music; celebrating the Queen's 90th birthday; contemplation in worship; worship and mission - what's the connection; Christian unity and the role of music; the Reformation and its influence ...

## WHAT OUR MEMBERS SAY\*

**'Congratulations on the high quality and content of your publications'**

**'An excellent, beautiful magazine'**

**'A good read and motivator'**

**'An excellent publication and a real credit to RSCM'**

**'I read CMQ from cover to cover immediately it arrives'**

## ABOUT CMQ

The Royal School of Church Music has published a quarterly journal since 1928. Since January 1977 it has been known as CMQ (Church Music Quarterly). From its inception, CMQ has offered expert advice, information and inspiration to church leaders, musicians and music lovers around the world. It continues to be a leading source of church music news in the English-speaking world.

[www.rscm.com/cmq](http://www.rscm.com/cmq)

**ONLINE BENEFIT FOR ADVERTISERS**  
Advertisers receive a **FREE link** on the RSCM website.

## FACTS AND FIGURES

Circulation of 11,500

9,600 UK and 1,900 overseas

Readership of 34,500+

Research indicates that each copy of CMQ is read by an average of 3 people\*

Controlled circulation

RSCM-affiliated churches, schools and other institutions, Individual Members and Friends of the RSCM, libraries around the world

Diverse international network of readers

Church musicians, organists, clergy, music directors, worship leaders, choir members, teachers, music lovers, supporters

\*According to surveys in 2007 and 2010

# Sunday by Sunday



WORSHIP LEADERS'  
RESOURCE



THE RSCM GUIDE FOR  
ALL WHO PLAN AND  
LEAD WORSHIP

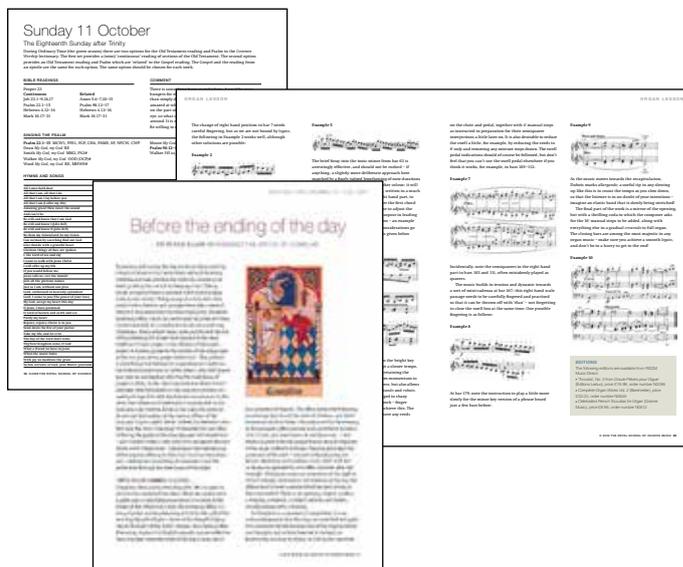
The **leading resource of its kind** for church musicians

Week-by-week **liturgy planner** for selecting music and preparing services

Feature articles with **expert advice and guidance** on practical issues

Musical **training material**

**Reviews** of printed music



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Articles and features in 2015 included:

Using instruments in worship, linking songs together - why and how?, the office of Compline, improving improvisation especially on the organ, Advent processions, resources on the themes of justice, freedom and liberty.

## WHAT OUR MEMBERS SAY\*

- 'A first-rate publication that I find enormously helpful'
- 'A lifeline when I'm out of ideas (usually quite frequently!)
- 'The most important thing of all that you do. I couldn't operate without it!'
- 'SbS is exceptional'
- 'SbS is invaluable and saves hours'

## ABOUT SUNDAY BY SUNDAY

*Sunday by Sunday* was first issued in 1997, offering clergy and church musicians a week-by-week guide to planning music for worship. In 2009 the publication was expanded to include additional articles, reviews and training material. Drawing on the music and spirituality of a wide range of Christian traditions, *Sunday by Sunday* is a comprehensive, authoritative and genuinely ecumenical resource.

[www.rscm.com/sbs](http://www.rscm.com/sbs)

## FACTS AND FIGURES

Circulation of 10,000      8,700 UK and over 1,300 worldwide

Controlled circulation      Exclusively available to RSCM members and affiliated groups

Consulted week by week and in depth      Comprehensive reference tool for every Sunday of the church year

Shelf life of up to six months      For long-term planning and weekly guidance

Reaching key decision makers      Church and music leaders in a wide variety of worship settings

# RATES

RSCM

CMQ  
SUNDAY BY SUNDAY  
2017

## FULL COLOUR

full page	£1,200
half page	£705
quarter page	£390
eighth page	£210

## MONO

full page	£1,000
half page	£575
quarter page	£335
eighth page	£180

## SERIES & JOINT DISCOUNTS

Discounts available – please enquire

## PREMIUM POSITIONS

back cover	25% extra
inside front cover	15% extra
inside back cover	10% extra

## INSERTS

weight	UK only (supply 10,000*)	overseas (supply 2,000*)
<12g	£62 per '000	£120 per '000
12-20g	£88 per '000	£240 per '000
>20g	by negotiation	

All rates exclude VAT. (\*for worldwide supply 11,500)

## BOOKING DEADLINES

March issues	13 January
June issues	13 April
September issues	13 July
December issues	13 October

## CONTACT

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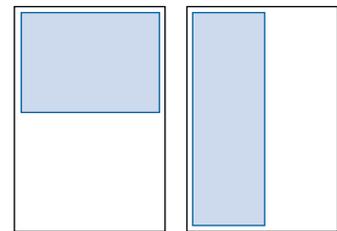
## MECHANICAL DATA

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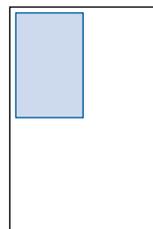
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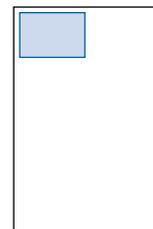
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portrait

quarter page



128.5 x 90

eighth page



62 x 90

Please supply files on zip disk, CD or e-mail (if files are under 15MB).

Files must be saved as PDF, EPS or TIFF files for a Macintosh computer and either Grayscale or CMYK format. Resolution of images will need to be 300dpi actual size. A charge for conversion may be payable on advertisements not supplied in digital format (which includes those supplied as Microsoft Word documents).